

Privacy Policy

Effective Date: April 1, 2025

The Baton Rouge Zoo Foundation respects your privacy and is committed to protecting your personal information. This Privacy Policy explains how we collect, use, and safeguard your information.

1. Information We Collect

We may collect the following types of information:

- Name
- Phone number
- Email address
- Zip code or mailing address (if provided)
- Communication preferences
- Any other information you voluntarily provide

2. How We Use Your Information

We use the information you provide to:

- Communicate with you via text, email, or phone
- Send you updates, promotions, and event information
- Request donations or other forms of support
- Improve our outreach and communication efforts
- Comply with legal obligations

3. Data Sharing and Disclosure

We do **not** sell or rent your personal information. We may share your information with trusted third-party service providers (such as a texting platform or CRM system) who assist us in operating our services. These partners are bound by confidentiality and data security agreements.

We may also disclose your information if required by law, subpoena, or legal process.

4. Data Security

We take reasonable steps to protect your personal information from unauthorized access, use, or disclosure. However, no system is 100% secure, and we cannot guarantee the absolute security of your information.

5. Your Rights

You may:

- Request access to the personal data we hold about you
- Request corrections or updates to your information
- Request deletion of your information (subject to legal obligations)
- Opt-out of marketing communications at any time

To exercise these rights, contact us at info@brzfoundation.org

6. Children's Privacy

Our services are not directed to individuals under the age of 13. We do not knowingly collect personal information from children.

7. Changes to This Policy

We may update this Privacy Policy from time to time. We will notify you of any material changes by posting the updated policy on our website with a revised effective date.